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Education

- Drexel University, Philadelphia, PA, 06/1996
- Master of Business Administration in International Marketing
- Master of Science in Finance Management
- Fu-Jen Catholic University, Taipei, Taiwan, 06/1991
- Bachelor of Business Administration in Information Management

Area of Specialty

- Finance Management
- Investment Management
- Electronic Commerce & Internet Marketing
- Decision Support System
- Customer Relationship Management

Academic Experience

- Instructor, Department of Information Management, Southern Taiwan University, 2000/8 to present
- Guest Speaker, Department of Information Management, Fu-Jen Catholic University, 2010
- Guest Speaker, Department of Information Management, National University of Kaohsiung, 2009
- Guest Speaker, Department of International Trade, Kun Shan University, 2009
- Guest Speaker, Hsiang Kuo University, 2006

Professional Experience

1. CEO of Genepro Consulting Co., Ltd. 2009~Present
2. VP, Sunnet Technologies Co., Ltd., 07/2004 -05/2008
3. Director of VESC (www.ejob.gov.tw), Bureau of Employment and Vocational Training, 2003/3 to 2004/7
4. Director, E-learning Dept, Sunnet Technologies Co., Ltd., 03/2000 -03/2003
5. Manager, Planning Office, Airasia Co., Ltd., 03/1999- 03/2000
6. Financial Administrator, Headquarters, Tong Yang Group 09/1996 - 03/1999

Grants

- 2012 Tainan City SBIR Online Food Order and Delivery Platform Project