

<b>姓名</b>			
章至豪			
<b>專長及研究領域</b>			
電子化政府、服務管理、商業模式與產業分析			
<b>學歷(大學以上學歷)</b>			
學歷	學校	國別	主修學門
博士	早稻田大學 國際資通訊研究所	日本	資訊社會學
碩士	國立雲林科技大學 企業管理學研究所	台灣	行銷學
<b>經歷</b>			
名稱	起迄日期	擔任工作	
財團法人資訊工業策進會	2001.2~2013.7	<ul style="list-style-type: none"> <li>· 產業分析師</li> <li>· 經理</li> <li>· 組長</li> </ul>	
<b>榮譽及獎勵</b>			
<ul style="list-style-type: none"> <li>· APEC 電子化政府研究中心進修計畫</li> <li>· 大川功獎學金</li> <li>· 財團法人資訊工業策進會 市場情報中心 (MIC) 優良講師</li> </ul>			
<b>著作</b>			
期刊論文			
<ol style="list-style-type: none"> <li>1. Chih-Hao Chang, The Influence of User's Trait on Public e-Service Usage: A Self-Service Technology Perspective, Asian Social Science, Vol.7, No.7, pp.3-11, 2011</li> <li>2. Chih-Hao Chang and Toshio Obi, User's Profile on Public e-Service Usage: A Self-Service Technology Perspective, Journal of CIO, Vol. 4, pp.39-45, 2010</li> <li>3. Chih-Hao Chang, Who is knocking at your door? A Comprehensive Study on Citizen's Traits toward Public e-Services Usage, Journal of CIO, Vol. 3, pp.39-43, 2009</li> <li>4. Chih-Hao Chang, The Antecedents of E-governance: A Study of Civic Culture and ICTs Readiness from Macro Perspective, Journal of CIO, Vol. 2, pp.23-30, 2008</li> </ol>			
研討會論文			
<ol style="list-style-type: none"> <li>1. Chih-Hao Chang, Who is knocking at your door? A Comprehensive Study on Citizen's Traits toward Public e-Services Usage, Proceedings of the 6th International Conference on ICT and Higher Education 2008 Conference: ICT &amp; Knowledge Management, Siam University, Bangkok, Thailand. Organized by International Association of University Presidents (IAUP), Asia and Pacific Distance Multimedia Education Network (APDMEN), Siam University, December 3rd-4th, 2008</li> <li>2. Chih-Hao Chang, The Patterns of E-governance: A Study of National- Level Context, presented at GITI Workshop, Honjo, Japan, pp.12-13, 2007</li> <li>3. Chih-Hao Chang, E-government: An Effective Strategy toward Civic Engagement, Proceedings of 2006 Annual conference of Taiwan Academy for Information Society; Taoyuan, Taiwan, pp.21-31, 2006</li> <li>4. RFID 產品之創新運用與推廣策略 (第三屆流通與全球運籌論文研討會, 國立台中技術學院, 2007)</li> </ol>			

2005.10)

5. 洋基通運股份有限公司 (DHL 國際快遞台灣分公司) – 以人為基礎的競爭策略 (第二屆企業國際化個案研討會, 國立成功大學, 1999.3)

#### 專書及專書論文

1. Chih-Hao Chang and Toshio Obi, Global Comparative Study on the Relationship between User's Traits and Public e-Service Quality, in E-Governance and Cross-boundary Collaboration: Innovations and Advancing Tools, Y.C. Chen & P.Y. Chu Eds., IGI Global publishing, USA, pp. 87-106, 2011
2. A Study on User Traits Toward Public e-Service Quality and Satisfaction, Dissertation, Waseda University (Tokyo), 2011
3. The Impact of Logistics Strategies to Governance Mechanisms and Performance from Alliances Perspective, Thesis, National Yun-lin University of Science and Technology, 1999

#### 主辦及參與會議

會議名稱	日期	角色	地點
The 3rd Waseda International Forum on CIO: ICT e-Government/Municipality and e-Governance	2008.11.6~7	Presentator	Tokyo
The 2nd IAC Annual Conference APECTEL and CIO project in Connection with Asia Broadband Program	2007.3.23 2007.2.19-20	Presentator Presentator	Tokyo Tokyo
The 2nd NECTEC-Waseda Workshop	2006.1.15~17	Presentator	Bangkok