2012 知識經濟與 15th 全球化管理國際研討會

The 15th International Conference on Knowledge-Based Economy and Global Management

Topics

Supply Chain Management & Global Logistics
Hospitality & Recreation Industries Management
International Marketing & MNEs Management

E-Commerce & New Business Models

Economic Development & International Trade

Corporate Governance & Business Ethics

Financial Markets & Accounting in Globalization
Intellectual Property & Business Law

Cross-Culture Management & International Human Resources

Knowledge-Based Economy & Knowledge Management

IT Application & Management Information System

Other Business & Management Related Topics

研討主題

供應鏈與全球運籌管理

國際行銷與國際企業管理

經濟發展與國際貿易

全球化趨勢下之金融市場及財務會計

跨文化管理與國際人力資源

資訊科技應用與管理資訊系統

餐旅及休閒事業管理

電子商務與新興商業模式

公司治理與企業倫理

智慧財產與商務法律

知識經濟與知識管理

其他與商業及管理相關議題

Submission Policies

All submissions are to be made by emailing to business@stust.edu.tw

Please submit conference papers in English, and no more than 25 pages in total length.

The official language for all paper presentations is English.

For paper submission format and other related information, please visit the conference website at https://business.stust.edu.tw/tc/node/conference.

No physical or digital certificates will be issued by the conference.

University Website: www.stust.edu.tw Conference Website: business@stust.edu.tw

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各研討會主題之論文全文以英文書寫、以英文發表名の計論所有が語う論文以難歴名を記述行家語、

各研討會所有投稿之論文以雙匿名方式進行審稿,

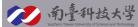
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論文全文投稿E-mail至 business@stust.edu.tw

Important Deadlines

Full Paper Submission: September 8, 2019 Notice of Paper Acceptance: September 27, 2019 Conference Dates: November 7- 8, 2019







研討會時程如下

全文截稿日期:2019年9月8日 審查公布日期:2019年9月27日 研討會日期:2019年11月7日至8日