2018 14th 知識經濟與全球化管理國際研討會

The International Conference on Knowledge-Based Economy and Global Management

研討主題 / Topics

研討主題	Topics
供應鏈與全球運籌管理	Supply Chain Management and Global Logistics
國際行銷與國際企業管理	International Marketing and MNEs Management
經濟發展與國際貿易	Economic Development and International Trade
全球化趨勢下之金融市場及財務會計	Financial Markets and Accounting in Globalization
跨文化管理與國際人力資源	Cross-Culture Management and International Human Resources
資訊科技應運與管理資訊系統	IT Application and Management Information System
餐旅及休閒事業管理	Hospitality and Recreation Industries Management
電子商務與新興商業模式	E-Commerce and New Business Models
公司治理與企業倫理	Corporate Governance and Business Ethics
智慧財產與商務法律	Intellectual Property and Business Law
知識經濟與知識管理	Knowledge-Based Economy and Knowledge Management
其他與商業及管理相關之議題	Other Business and Management Related Topics

投稿須知

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論文全文投稿請E-mail至business@stust.edu.tw
各研討主題之論文全文以英文書寫、以英文發表
本研討會所有投稿之論文以雙匿名方式進行審稿，並確保出版之論文是經過公平的審查

Submission Policies

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研討會時程如下：

全文截稿日期：2018年9月10日
審查公佈日期：2018年9月20日
研討會日期：2018年11月8日至9日

Important Deadlines

Full Paper Submission: September 10, 2018
Notice of Paper Acceptance: September 20, 2018
Conference Dates: November 8-9, 2018

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