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Education

- Ph. D., Programs in management, National Kaohsiung University of Science and Technology, 2013/09- 2021/06.
- Master, Department of Business and operations management, Chang Jung Christian University, 2005/06.
- Bachelor, Department of Business Administration, Tunghai University, 1994/06.

Area of Specialty

Project management, Knowledge Management, Marketing Management, Technology Management, Human Resource Management.

Academic Experience

- Assistant Professor, Department of Information Management, Southern Taiwan University, 2021/08 to present.
- Lecturer, Department of Information Management, Southern Taiwan University, 2008/02 to 2021/07.
- Assistant Professor, Department of Marketing and Distribution Management, National Kaohsiung University of Science and Technology, 2022/02 to 2022/07 and 2023/02 to 2023/07.
- Lecturer, Department of Cosmetic Science, Chung Hwa University of Medical Technology, 2008/09 to 2011/01.

Publications

Journal Paper:

- Jing-Fuh, Yang, **Chu-Chun, Feng**, Ping-Hsun Feng (2020), "Linking Ethical Leadership to Work Engagement: The Effects of Person–Group Fit and Person–Job Fit", WSEAS Transactions on Business and Economics, Volume 17, 2020, Art. #66, pp. 682-691. (Corresponding Author)
- Ching-I Chen, Kuei-Ling Kuo, Chon-Seng Hong, **Chu-Chun Feng**, "Other-efficacy, Self-efficacy and Medication adherence: The Mediating Effects of Relationship Quality and Patient Participation in Hypertension patients", Journal of Healthcare Management , Volume 23(4), 2022, pp. 309-328.

Conference Papers:

- Ming-Ten Tsai, Chung-Lin Tsai, **Chu-Chun Feng** (2009). "The Moderating Effect of Regional Innovation and Industrial Cluster on Operation Performance- An Empirical Study of Taiwan Science Park" ICIIGTI 2009 International Conference on Industrial Globalization and Technology Innovation. Shaanxi Province, China.
- Tzu-Chia Wang, **Chu-Chun Feng**, Wen-Sheng Tzeng, Yu-Kun Tsui (2015). "Applying Lean hospitals in the Improvement of Radiology process" 2015 International Conference for Healthcare Industries & The Annual Meeting of Yu-Shan Health Services Administration Association. Taichung, Taiwan.
- Jing-Fuh, Yang, **Chu-Chun, Feng**, Han-Chun, Hu (2016). "Examining the Impact of Customer Participation on IKEA Stores in Taiwan" 2016 2nd International Conference on Marketing Business and Economics. Bali, Indonesia. (Corresponding Author)
- Jing-Fuh, Yang, **Chu-Chun, Feng**, Chia-Hui Chiu (2019). "Investigating the Impact of Social Bonds on Service Failure and Service Recovery in the Intimate Service ". The 7th International Conference on Social Science and Management. Osaka, Japan. (Corresponding Author)

Research Project

- The impact of Self-Service Technology in Healthcare, Chi Mei Medical Center, 2023/01/01-2023/12/31. (Principal Investigator)
- An Investigation of the Effect of Person-Environment Fit on Medical Personnel's Task Performance, Chi Mei Medical Center, 2020/07/01-2021/12/31. (Principal Investigator)
- The Tripartite Efficacy Framework in Patient-Physician Interactions: Implications for Relationship Patient Participation and Satisfaction, Chung Hwa Medical University, 2019/02/01-2019/07/31. (Sub- Investigator)

Professional Experience

- Specialist, Chi Mei Medical Center, 1998/08 to present.
- Secretary, The Radiological Society Republic of China, 1995/08 to 1998/07

License

- HP ATA - IT for Business, Awarded on January 10, 2015
- Big Data, Awarded on January 10,2015