Chui-Cheng Chen (陳垂呈)		- 115-
Department of Information Management Southern Taiwan University of Science and Technology No. 1, Nan-Tai Street, Yongkang Dist., Tainan City 710, Taiwan	Office: L314-4 TEL: 886-6-2533131 ext. 4335 FAX: 886-6-2541621 E-mail: ccchen@stust.edu.tw	

## **Education**

- PhD, Computer Science and Information Engineering, National Chiao Tung Unversity, 1996/1
- MS, Computer and Information Science, National Chiao Tung Unversity, 1989/6

## **Research Interests**

Data Mining, e-Commerce, Parallel Computation

## **Academic Experience**

- Associate Professor, Department of Information Management, Southern Taiwan University, 2000/8 to present
- Associate Professor, Department of Finance, Southern Taiwan University, 1996/2 to 2000/7

# **Publications**

## **Journal Papers:**

- C. C. Chen, Using Clustering Techniques with Weighted Symptoms to Find Diagnosed Diseases for Patients, *Information & Management Science*, vol. 8, no. 2, pp. 12-30, 2015/12. (in Chinese)
- 2. C. C. Chen and X. H. Chen, Using Association Rules of Weighted Symptoms to Build Mining System of Disease Diagnosis for Patients, *Journal of Engineering Technology and Education*, vol. 9, no. 4, pp. 479-488, 2012/12. (in Chinese)
- 3. C. C. Chen, Improving the Efficiency of Mining Association Rules by Reducing the Amount of Scanning Transaction Data, *Journal of Engineering Technology and Education*, vol. 8, no. 4, pp. 568-578, 2012/2. (in Chinese)
- C. C. Chen, Improving the Efficiency of Mining Association Rules by Reducing the Amount of Candidate Itemsets, *Kaohsiung Normal University Journal*, no. 31, pp. 57-69, 2011/12. (in Chinese)

- 5. C. C. Chen, "Using Clustering Techniques to Build Mining System of Disease Diagnosis for Patients, *Journal of Computer Science and Application*, vol. 7, no. 2, pp. 41-50, 2011/12. (in Chinese)
- 6. C. C. Chen, "Improving the Efficiency of Mining Frequent Itemsets by Reducing the Amount of Scanning Transaction Data, *Journal of Computer Science and Application*, vol. 7, no. 1, pp. 29-37, 2011/6. (in Chinese)
- 7. C. C. Chen, "Improving the Efficiency of Mining Association Rules Algorithms by Transaction Reduction," *Journal of Information Management-Concepts, Systems, and Applications*, vol. 12, no. 2, pp. 133-147, 2010/12. (in Chinese)
- C. C. Chen, "Using Data Mining to Detect Fraud Bidders in Online Auction," *Journal of Computer Science and Application*, vol. 6, no. 2, pp. 81-94, 2010/12. (in Chinese)
- C. C. Chen and C. Y. Chen, "Using Association Rules to Construct Website Recommendations of Query Keywords," *Kaohsiung Normal University Journal*, no. 28, pp. 45-60, 2010/6. (in Chinese)
- 10. C. C. Chen, "An Application of Association Rules in Detection of Careless Diagnoses of Diseases," *Fu Jen Management Review*, vol. 17, no. 1, pp. 121-142, 2010/1. (in Chinese)
- 11. C. C. Chen and C. Y. Chen, "An Efficient Improved Apriori Algorithm for Mining Association Rules," *Journal of Computer Science and Application*, vol. 5, no. 2, pp. 71-85, 2009/12. (in Chinese)
- 12. C. C. Chen and C. Y. Chen, "Using Data Mining Techniques to Find Personalized Book Recommendations for Library," *Journal of Computer Science and Application*, vol. 5, no. 1, pp. 95-110, 2009/6. (in Chinese)
- 13. C. C. Chen, "High Efficient Algorithms for Mining Frequent Itemsets," Kaohsiung Normal University Journal, no. 26, pp. 43-60, 2009/6. (in Chinese)
- 14. C. C. Chen and C. Y. Chen, "Using Data Mining Techniques to Detect Incorrect Diagnoses of Diseases," *Kaohsiung Normal University Journal*, no. 25, pp. 47-64, 2008/12. (in Chinese)
- 15. C. C. Chen, "Fast Algorithms for Mining Association Rules," Journal of Computer Science and Application, vol. 4, no. 2, pp. 87-103, 2008/12. (in Chinese)
- 16. C. C. Chen, "Using Association Rules to Find Adaptive Book Recommendations for the Reader," Bulletin of Library and Information Science, no. 65, pp. 55-74, 2008/5. (in Chinese)
- 17. C. C. Chen, "Using Mining Techniques with Weighted Interest-Items to Find Adaptive Marketing Strategy," *Chaoyang Business and*

Management Review, vol. 7, no. 1, pp. 47-68, 2008/1. (in Chinese)

- 18. C. C. Chen, "Using Classification Analysis to Find Consumers' Most Adaptive Product Items," Fu Jen Management Review, vol. 15, no. 1, pp. 17-42, 2008/1. (in Chinese)
- 19. C. C. Chen, "Using Classification Analysis to Find the Most Adaptive Itemsets of Products," *Journal of Computer Science and Application*, vol. 3, no. 2, pp. 79-100, 2007/12. (in Chinese)
- 20. C. C. Chen, "Using Mining Techniques with Weighted Interest-Items to Find Adaptive Recommendations of Borrowing Books," *Kaohsiung Normal University Journal*, no. 23, pp. 53-76, 2007/12. (in Chinese)
- 21. C. C. Chen, "Using Association Rules to Find the Most Adaptive Borrowing Strategies of Book Recommendations," *Journal of E-Business*, vol. 9. no. 3, pp. 555-576, 2007/9. (in Chinese)

#### **Conference Papers:**

- C. C. Chen, M. C. Shen, T. Y. Chen, C. N. Chen, J. Q. Ren, Using Clustering Techniques to Find Consumers Groups of Tourism Spots, , *The 2016 Conference on STUST Department of Leisure, Recreation, and Tourism Management*, Taiwan (R.O.C.), 2016/10/29. (in Chinese)
- C. C. Chen, M. C. Shen, H. L. Huang, B. Y. Zhang, Using Classification Analysis to Find the Adaptive Readers of Tourism Books, *The 2016 Conference on STUST Department of Leisure, Recreation, and Tourism Management*, Taiwan (R.O.C.), 2016/10/29. (in Chinese)
- C. C. Chen, T. Y. Chen, H. L. Huang, D. L. Wu, Using, Using Data Mining Techniques to Check Careless Diagnosis for Diseases, *The 2015 International Conference on "Humanities and Information - Globalization, Localization and Innovation*", Taiwan (R.O.C.), 2015/12/3. (in Chinese)
- C. C. Chen, T. Y. Chen, C. N. Chen, K. X. Chang, Using Association Rules with Weighted Items to Plan Adaptive Recommendations of Books by Readers' Borrowing Interest, *The 2015 International Conference on "Humanities and Information - Globalization, Localization and Innovation*", Taiwan (R.O.C.), 2015/12/3. (in Chinese)
- C. C. Chen, M. C. Shen, C. N. Chen, Z. Y. Xu, Using Association Rules to Find Websites Recommendations of Querying Spot Keywords, The 2015 Conference on STUST Department of Leisure, Recreation, and Tourism Management, Taiwan (R.O.C.), 2015/11/28. (in Chinese)
- 6. C. C. Chen, M. C. Shen, H. L. Huang, J. Q. Ren, Using Data Mining Techniques to Find Adaptive Consumers of Tourism Spot, *The 2015 Conference on STUST*

Department of Leisure, Recreation, and Tourism Management, Taiwan (R.O.C.), 2015/11/28. (in Chinese)

- C. C. Chen, H. L. Huang, D. L. Wu, T. Y. Chen, Using, High Performance Apriori for Mining Association Rules, *Ubiquitous-Home Conference 2014 (UHC2014)*, Tainan, Taiwan (R.O.C.), 2014/11/28. (in Chinese)
- C. C. Chen, H. L. Huang, Z. J. Huang, T. Y. Chen, Using Mining Techniques to Detect Fraud Bidders of Auction Goods, 2014 Industrial Management and Information Application Innovations Conference, Yunlin County, Taiwan (R.O.C.), 2014/11/4. (in Chinese)
- C. C. Chen, H. L. Huang, T. Y. Chen, Z. J. Huang, Using Clustering by Weighted Symptoms to Find Diagnoses Diseases for Patients, 2014 Industrial Management and Information Application Innovations Conference, Yunlin County, Taiwan (R.O.C.), 2014/11/4. (in Chinese)
- 10. C. C. Chen, H. L. Huang, C. N. Chen, W. D. Tsai, Using Clustering with Interesting Weight to Find Consumers' Adaptive Products, 2013 The 9<sup>th</sup> Conference on Theories and Practices in International Business, Tainan, Taiwan (R.O.C.), 2013/11/22. (in Chinese)
- 11. C. C. Chen, H. L. Huang, C. N. Chen, F. J. Hong, Using Clustering Methods to Find the Adaptive Readers of Books in Library, 2013 Asia Pacific International Conference on Small & Medium Enterprise Innovation, Yunlin County, Taiwan (R.O.C.), 2013/11/5. (in Chinese)

#### **Patents**

- C. C. Chen, H, L. Huang, G. M. Guo, F. C. Hung, Y. S. Chang, T. Y. Wang, Y. R Wang, Method, System, And Computer Program Product of Barter Auction with Valuation Grading, 2016/01/01~2034/02/20, Taiwan patent no. I515678.
- C. C. Chen, H. L. Huang, G. M. Guo, System, Computer Program Product and Computer Readable Recording Medium for Online Auction, 2016/01/01~2033/11/27, Taiwan patent no. I515682
- 3. C. C. Chen, C. L. Liu, T. Y. Hsu, H. L. Hsu, C. T. Chen, G. M. Guo, Wireless Microphone with Air Mouse, 2015/12/11~2025/09/07, Taiwan patent no. M514043.
- C. C. Chen, H. L. Huang, G. M. Guo, Disease Diagnosis Auxiliary System Considering Symptom Weighting and Grouping Diagnosis Data, 2015/08/11~2025/05/31, Taiwan patent no. M506578.
- 5. C. C. Chen, H. L. Huang, G. M. Guo, Patient Disease Diagnosis and Exploration System, 2014/05/21~2023/11/28, Taiwan patent no. M478423.